



2017

# ANNUAL REPORT



# SWBID

SOUTHWEST BUSINESS  
IMPROVEMENT DISTRICT



**“MORE BEAUTIFUL SPACES,  
MORE LIVELY EVENTS, AND A  
STRONGER COMMUNITY”**

## A message from the Southwest BID

In our second year of operations, we've taken bold steps to strengthen the foundation of Southwest D.C. as we prepare for incredible growth. With the transformational Wharf development opening on October 12, 2017, we've focused on the safety, cleanliness, connectivity and vibrancy of our neighborhood.

In anticipation of the tremendous growth that has accompanied the new Wharf development, we convened a Transportation Strikeforce with local stakeholders, partners, and city agencies to anticipate shifting transit needs and get ahead of the curve with planning.

We enlivened the community with vibrant programming. We celebrated Yayoi Kusama's Infinity Mirrors exhibition by bringing her work into our neighborhood through the Hirshhorn in the City public art program, enriching the streets of Southwest and strengthening our relationship with the Smithsonian. We activated Hancock Park to transform it from an empty lawn to a programmed, lively space with comfortable furniture and entertaining performances. For the holidays, we decorated the Duck Pond and installed our "Peace" lighting display on 4th Street for neighbors and visitors to enjoy.

We grew our weekly farmers market and built upon the great success of MarketSW, our Friday night market, from last year to increase the frequency to twice a month,

bringing together neighbors and local retailers in a central, bustling neighborhood location.

Southwest saw tremendous new interest from city-wide event programmers, hosting the D.C. State Fair and the D.C. Commission of Arts and Humanities 202 Creates Arts and Music Festival. We also supported significant events on the National Mall including the the historical Women's March and Inauguration. In advance of these large events, we coordinated residents and property managers around accessibility and security measures. Our Ambassadors also assisted with wayfinding, greeting visitors, and ensuring that Southwest remained clean, safe, and welcoming throughout the events.

We've worked towards more beautiful spaces, more lively events, more secure neighborhoods, and a stronger community. Our accomplishments would not have been possible without the strong support and guidance that we receive from our board members and our welcoming community. We thank them for all they do. We look forward to continued partnerships and more creativity as we move into another year.

  
Steve Moore

  
Geoffrey Griffis

## The Southwest Business Improvement District

The Southwest Business Improvement District (SW-BID) is situated in the Southwest quadrant of Washington, D.C. It weaves together three distinct areas in the 500 acres south of the National Mall: Federal Center South, housing 26 federal headquarters; the Southwest neighborhood, centered around the Waterfront Metrorail Station; and the waterfront, soon-to-be home to the new District Wharf development.

The SWBID is working to redefine the status quo for cleanliness, state of public infrastructure, beautification, and placemaking throughout Southwest D.C. We spearhead initiatives, energize community groups, and convene stakeholders on a range of topics including transportation, hospitality, building management, and the arts.

## Development Pipeline

### Completed in 2017:

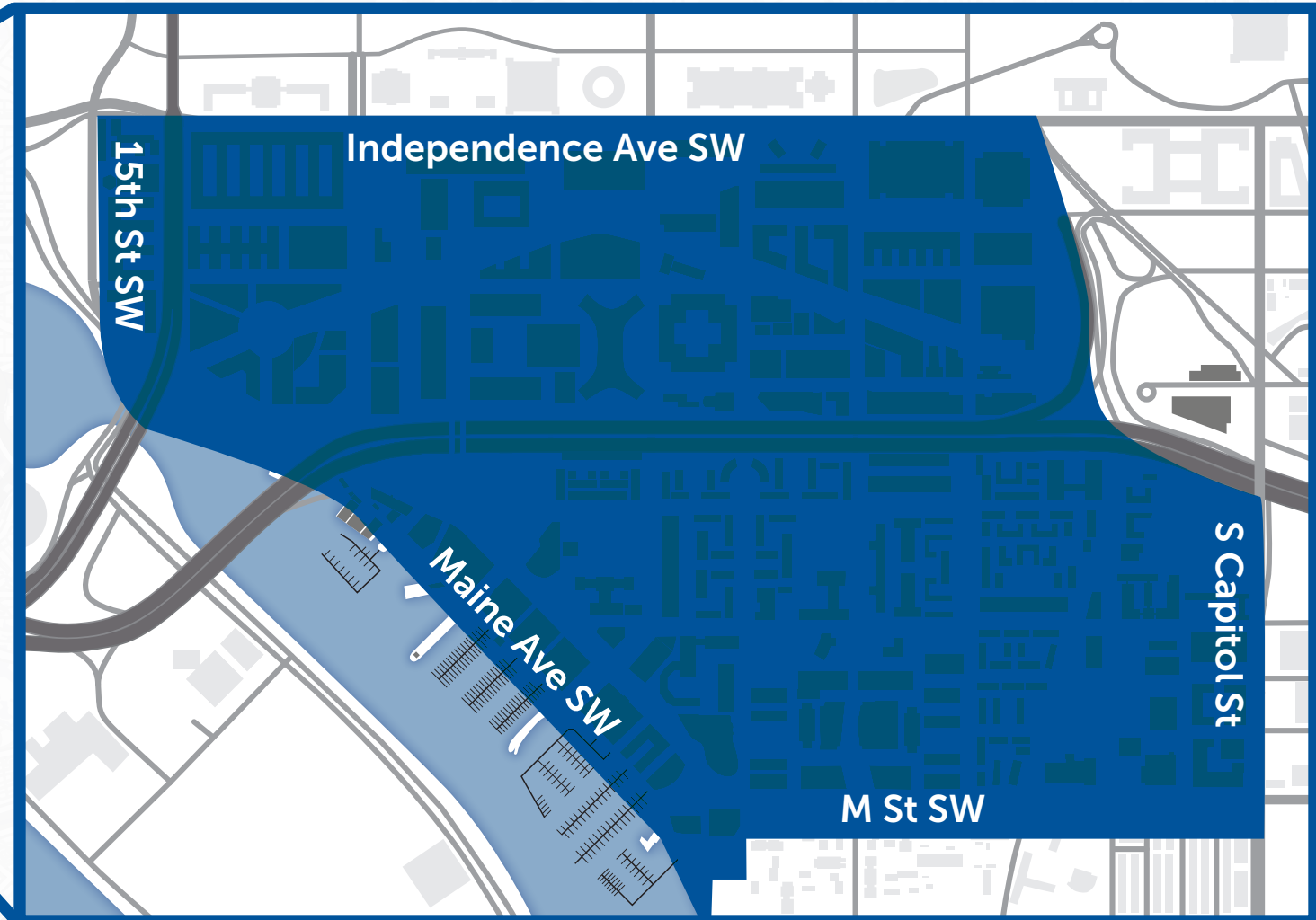
- Projects totaling 2,617,748 sq. feet
- 1,153 residential units
- 691 hotel rooms

### Under Construction:

- Projects totaling 1,993,010 sq. feet
- 1,003 residential units
- 367 hotel rooms

### Planned:

- Projects totaling 2,564,010 sq. feet
- 1,461 residential units
- 369 hotel rooms



## Financial Position

For the year ended September 30, 2017

Cash and Cash Equivalents	\$1,589,919
Accounts Receivable	\$784,380
Other Assets	\$593,486
<b>Total Assets</b>	<b>\$2,967,785</b>
Liabilities	\$1,046,459
Net Assets	\$1,921,326
<b>Total Liabilities and Net Assets</b>	<b>\$2,967,785</b>

## Statement of Activities

For the year ended September 30, 2017

<b>Revenues</b>	
BID Tax	\$1,808,925
Contract Revenue	\$1,460,530
<b>Total Operating Income</b>	<b>\$3,269,455</b>
<b>Expenses</b>	
Program Services	\$1,817,595
General and Administrative	\$734,414
<b>Total Cash Expenses</b>	<b>\$2,552,009</b>
<b>Change in Net Assets</b>	<b>\$717,446</b>
<b>Beginning Net Assets</b>	<b>\$1,203,880</b>
<b>Total Net Assets</b>	<b>\$1,921,326</b>

## SWBID Staff

As of December 2017

<b>Steve Moore</b>	Executive Director
<b>Merrit Drucker</b>	Operations Director
<b>Lexie Albe</b>	Place Making Manager
<b>Candace Tyler</b>	Communications Manager
<b>Andre Witt</b>	Deputy Director
<b>Peron Williams</b>	Supervisor
<b>Delonte Chloe</b>	Special Operations Supervisor
<b>Gregory Williams</b>	Lead Groundsman
<b>Daniel Jones</b>	Driver/Assistant Supervisor
<b>Jerome Horne</b>	Environmental Ambassador
<b>Glenda Amos</b>	Environmental Ambassador
<b>Michael Sadelson</b>	Environmental Ambassador
<b>Stacey Ealley</b>	Environmental Ambassador
<b>Jerome Mcrae</b>	Environmental Ambassador
<b>Jeffrey Henry</b>	Environmental Ambassador
<b>Jeffrey Turner</b>	Environmental Ambassador
<b>Donald Wells</b>	Environmental Ambassador
<b>Anthony Taylor</b>	Environmental Ambassador
<b>Willie Johnson</b>	Environmental Ambassador
<b>Terrance Mathews</b>	Environmental Ambassador
<b>Ciara Taylor</b>	Environmental Ambassador
<b>Kiyonne Anderson</b>	Environmental Ambassador
<b>Andrew Johnson</b>	Environmental Ambassador

## SWBID Board of Directors

As of September 15, 2017

<b>Suzie Boggs</b>	JBG/Potomac Creek Associates
<b>Tom Cicotello</b>	Clark Enterprises
<b>Edgar Dobie</b>	Arena Stage
<b>Jeff Donohoe</b>	Donohoe
<b>Austin Flajser</b>	Carr Hospitality
<b>Steve Flippin</b>	CSX
<b>Mary Gilbert</b>	GSA/NCR
<b>Geof Griffis</b>	CityPartners
<b>Monty Hoffman</b>	PN Hoffman
<b>Caroline Kruger</b>	Boston Properties
<b>Jim Landau</b>	MetLife
<b>David Smith</b>	Forest City Washington



# SWBID

SOUTHWEST BUSINESS IMPROVEMENT DISTRICT  
420 4th St SW, Washington, DC 20024  
[swbid.org](http://swbid.org)

