

BIG NUMBERS HAPPENED.

239%

Increase in housing units in Southwest D.C. between 2010 and 2022.

16 MILLION

Annual visitors to Southwest D.C., which is more than the Grand Canyon sees in a year.

12%

Increase in RevPAR in the past year. Hotel occupancy increased 4% in the same time.

\$400 MILLION

Total tax revenues the Southwest BID area will contribute to D.C.'s General Fund in 2018. With new development, annual contributions will top \$500 million within five years.

\$100 MILLION

Net Fiscal Impact generated by the Southwest BID area. Each year, D.C. receives 33% more tax revenue from Southwest than it spends on city services in the area.

\$3.4 BILLION

Approximate private sector investment into the Southwest BID area over the next 20 years. Over half this investment will occur in the next five years.

2.3x

The Southwest BID area is punching above its weight: The neighborhood is only 2.6% of D.C.'s land area, but generates 5.9% of D.C.'s property tax revenue.

**SOUTHWEST
HAPPENED.**

GREAT FOOD HAPPENED.

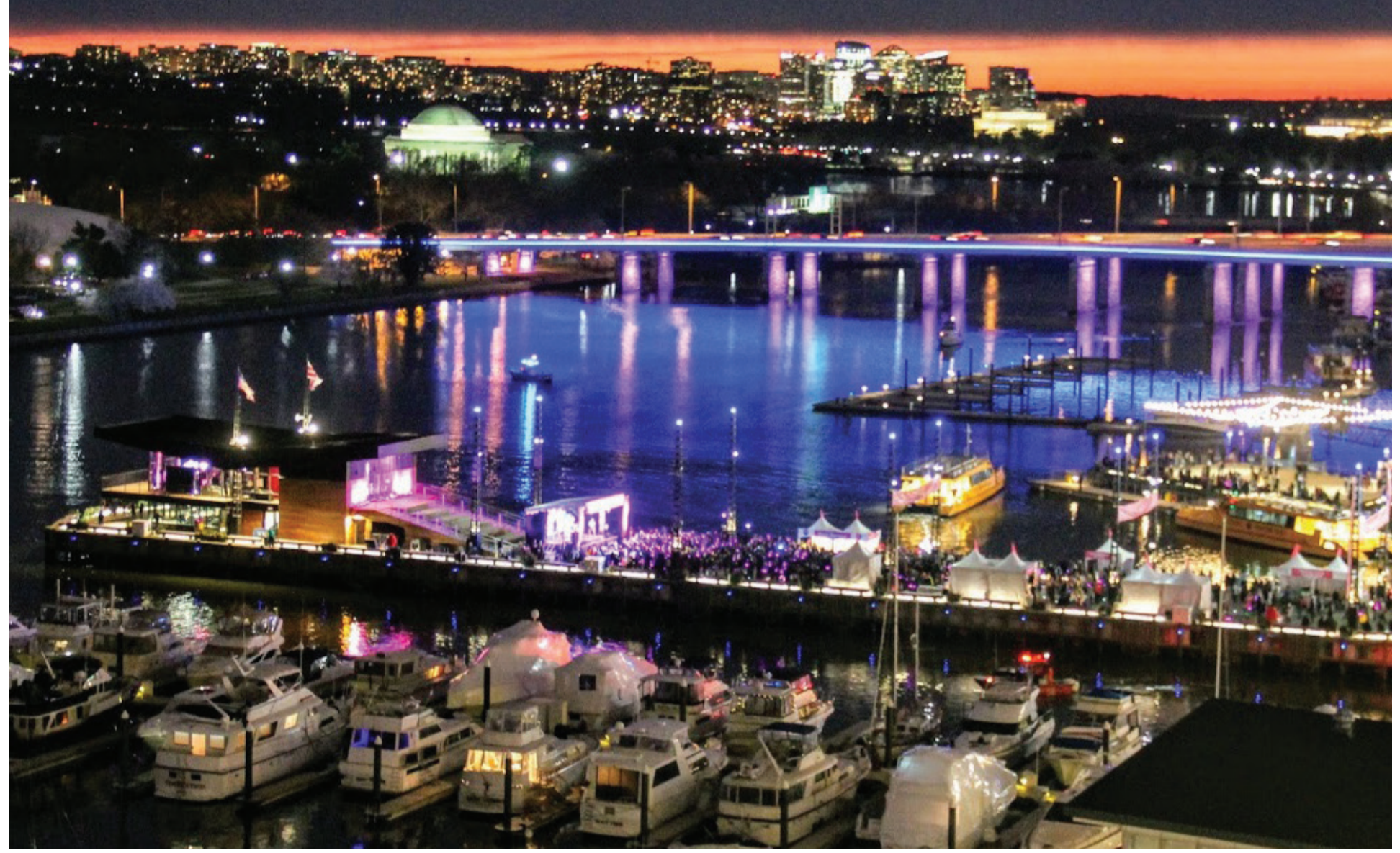
The District's restaurant community grew with a fleet of buzz-worthy eateries debuting in Southwest this year. Foodies can now experience an unprecedented number of dining options in Southwest ranging from renowned restaurants to cozy cafés. Whether you enjoy people watching from a patio seat, or sipping one of the city's finest craft cocktails, you can now experience the District's best dining all in one place.

33
New bars and restaurants opened in the past year



ROOFTOPS HAPPENED.

Experience the most stunning view of the District's rivers, bridges, and monuments from brand-new vantage points in newly constructed buildings. Catch a spectacular Southwest sunset and it may just take your breath away.



THEATRE AND ART HAPPENED.

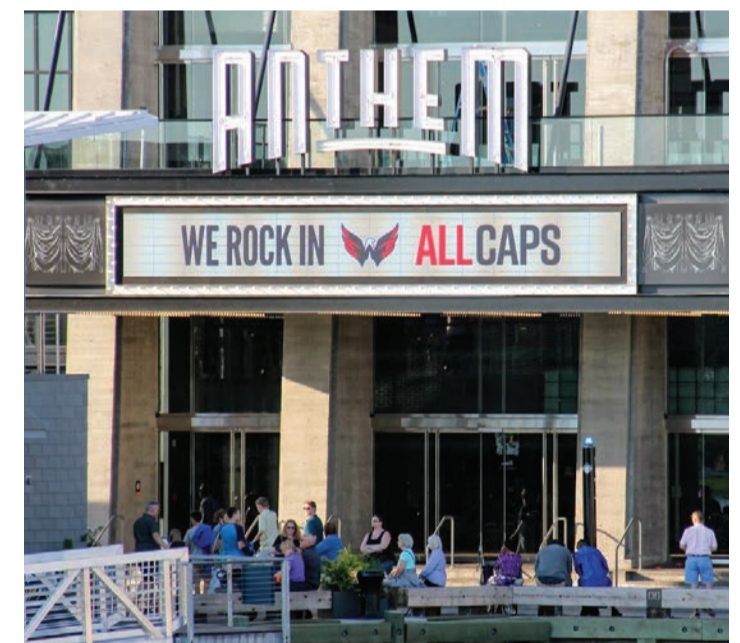
Theatre and art thrive in Southwest, which boasts an unparalleled range of gallery and performance venues. From Arena Stage's award-winning plays and musicals, to Capital Fringe's annual three-week blitz of electric performances, there's always something to delight the inner theatre lover in all. Don't miss the cutting edge fusion of virtual reality and kinetic art at the ARTECHOUSE or the one-of-a-kind gallery and event space at Blind Whino, where local artists exhibit new and emerging art and music.

21
Tony Awards won by Arena Stage and its shows since Artistic Director Molly Smith joined in 1998



MUSIC HAPPENED.

Enjoy live musical performances 365-days-a-year in Southwest, the District's new home for premier music venues. You can't miss the iconic marquee of the Anthem, a 6,000-person venue from the creators of the 9:30 Club. For a more intimate experience, head below ground to Union Stage or follow the music spilling into the alley outside Pearl Street Warehouse.



NEIGHBORS HAPPENED.

If you're strolling by a Southwest park on a Sunday evening in August, you might catch a group of neighbors – often newly acquainted – breaking bread and swapping stories. It's just one example of how Southwest has become home to the many residents who have flocked to the neighborhood for its prime location and amenities.

1,871
Residential units delivered from 2017-2018



WEEKENDS HAPPENED.

Southwest is for weekend warriors who want easy access to paddling on the Potomac, biking laps around Hains Point, or running at the National Mall. If relaxation is more your style, enjoy envy-worthy amenities like rooftop terraces, leafy waterfront parks, and mellow outdoor markets.

No. 2
Hains Point is the second-most popular cycling route in the U.S., according to Strava



NEW RIDES HAPPENED.

Shuttles, and scooters, and Circulators – oh my! By land and sea, Southwest is one of the best connected neighborhoods in the city. Catch the free Southwest Neighborhood Shuttle, cycle or scooter in 7 miles of bike lanes, or skip the streets and hop on the new water taxi – whisking you to-and-from Old Town Alexandria or Georgetown in less than 20 minutes.

37,419
Monthly riders on the free Southwest Neighborhood Shuttle



VISITORS HAPPENED.

A destination within a destination, Southwest is the new base for business or weekend travelers who want to capitalize on D.C.'s best experiences. Even without car or metro, Southwest visitors can stroll to the waterfront, restaurants, entertainment, and the Smithsonian Museums on the National Mall. The neighborhood is also home to landmark attractions like the International Spy Museum, the Museum of the Bible, and the cherry blossoms at the Tidal Basin.

2,272
Number of hotel rooms to date
969
Hotel rooms under construction or in development

...AND WE'RE NOT DONE YET.

The next chapter is here. The second phase of development at The Wharf has kicked off and will introduce more retail, residential, marina, and park spaces to Southwest. A reimaged 10th Street is also underway, with beautification efforts at L'Enfant Plaza.



- UNDER CONSTRUCTION**
- 1) 1331 at the Portals
1331 Maryland Avenue SW
Residential; Estimated Delivery: 2019
 - 2) International Spy Museum
900 L'Enfant Plaza SW
Cultural; Estimated Delivery: 2018
 - 3) Hilton DC National Mall
480 L'Enfant Plaza SW
Hospitality; Estimated Delivery: 2018
 - 4) 500 L'Enfant
500 L'Enfant Plaza SW
Office; Estimated Delivery: 2019
 - 5) Air and Space Redevelopment
Cultural; Estimated Delivery: 2025
 - 6) Eisenhower Memorial
Cultural; Estimated Delivery: 2020
 - 7) citizenM/Senior Residences
555 E St SW
Hospitality/Residential; Estimated Delivery: 2020
 - 8) Wharf Market
1100 Main Ave SW
Retail; Estimated Delivery: Fall 2018
 - 9) The Wharf - Phase 2
668 Water St SW
Mixed-use; Estimated Delivery: 2022
 - 10) The Banks/Riverside Baptist
680 I St SW
Residential; Estimated Delivery: 2018
 - 11) Modern on M
1100 6th St SW
Residential; Estimated Delivery: 2018
 - 12) 301M
301 M St SW
Residential; Estimated Delivery: 2018
 - 13) Valo/St. Matthews
222 M St SW
Residential; Estimated Delivery: 2018
 - 14) Ward 6 Short-Term Family Housing
850 Delaware Ave.
Residential; Estimated Delivery: 2019
- PLANNED**
- 15) The Portals IV
1301 Maryland Ave SW
Office; Estimated Delivery: 2021-2025
 - 16) Cotton Annex
300 12th St SW
Use: TBD; Estimated Delivery: 2026-2030
 - 17) Smithsonian South Campus Redevelopment
Cultural; Estimated Delivery: 2030
 - 18) Reporters Building Redevelopment
300 7th St SW
Residential; Estimated Delivery: 2026-2030
 - 19) The Bard
501 I St SW
Residential; Estimated Delivery: 2022
 - 20) Waterfront Station IV
425 M St SW
Mixed-use; Estimated Delivery: 2025
 - 21) Waterfront Station IV
375 M St SW
Mixed-use; Estimated Delivery: 2021
 - 22) Waterfront Station II
1000 4th St SW
Residential; Estimated Delivery: 2021
 - 23) The Killey on 4th
301 G St SW
Residential; Estimated Delivery: 2021
 - 24) Southwest Library
900 Wesley Place SW
Cultural; Estimated Delivery: 2020
 - 25) Town Center North
1001 3rd St SW
Residential; Estimated Delivery: 2026-2030
 - 26) Greenleaf Redevelopment
230 N St SW
Residential; Estimated Delivery: 2021-2025
 - 27) Randall School
850 Delaware Ave SW
Residential; Estimated Delivery: 2022
 - 28) Ruben Assemblage
1025 1st St SW
Use: TBD; Estimated Delivery: TBD
 - 29) SC1101
1101 South Capitol St SW
Office; Estimated Delivery: 2021-2025
 - 30) JBG Smith Assemblage
25 M St SW
Use: TBD; Estimated Delivery: TBD
 - 31) Douglas South Capital Parcel
1201 South Capitol St SW
Use: TBD; Estimated Delivery: TBD

